INTERNAL ICB COMMS

27 Nov 2024

**System Winter Pressure Update**

We are currently facing an increased number of patients arriving at our acute hospitals due to winter viruses such as flu and norovirus.

To ensure patient safety and maintain essential services, we are working closely with our partners across the health and care system. Together, we are taking proactive steps to manage urgent and emergency care pressures, including enhanced coordination through our incident management team.

An Incident Room has been established in **Room 4, Wellington House**, to serve as the Command and Control Centre for overseeing our response and implementing necessary actions.

We are also appealing to the public to help ease the strain on our services by using A&E only for life-threatening emergencies. For non-urgent needs, we encourage everyone to explore alternative care options through our [*Think Which Service* campaign](https://www.shropshiretelfordandwrekin.nhs.uk/your-health/think-which-service/), which helps guide people to the most appropriate care at the right time.

Thank you for your support and understanding as we work to navigate this challenging period.