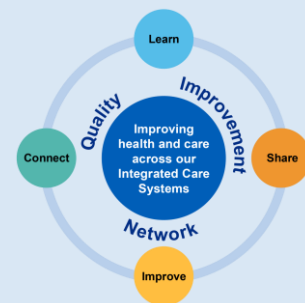


# Quality Improvement Network Quarterly Update (Issue 9)

17 October 2024



## “Creativity in Quality Improvement - Thinking differently”

Our 11th Quality Improvement Network was all about the importance of Creativity in Quality Improvement. Over 60 Network members joined the live event to explore the topic in an interactive and fun session. We used our tried and tested format to structure the session where we **connect**, **learn**, **share** and **improve together**, the session was full of energy with some great examples of creative thinking throughout.

### Creativity in Quality Improvement ..... thinking differently

The session opened up with an opportunity to **connect** in breakout rooms, where members were asked to consider ‘**what does creativity mean to you**’. Members were invited to **share** their group’s ideas in Plenary – this highlighted how we all interpret things differently, once more emphasising the importance of seeking ideas from all perspectives.

Richard Stephens (Shrewsbury and Telford Hospital NHS Trust) and Sarbjit Purewal (North Staffs Combined Healthcare NHS Trust) facilitated our **learn** session, where delegates were given an insight into Creativity in Quality Improvement and shown real examples of where creativity has resulted in impactful and sustained improvements in the NHS.

A key message was being mindful of the process for thinking differently, always remembering to:

- **Stop before you start**
- **Generate lots of ideas**
- **Select and test ideas to make a difference**

Delegates worked in groups to put the learning into practice, with an ideas generation scenario. This sparked plenty of interaction and demonstrated the collective creative power of how groups can generate ideas to drive how we **improve**. The closing plenary showcased how many unique and creative ideas generated in a quick 10 minute exercise!

The full presentation and video recording of the Network can be found in the ‘Benefits to members’ section.

### Visual reminder of Ideas Sorting Matrix shared in the session:



### Benefits to members:

- [Video recording](#) from the event
- [Presentation](#) slide set.
- Link to the NHS Institute for Innovation and Improvement ‘[Thinking Differently Booklet](#)’
- Vote for the next topic for the Network at [MS Forms - poll for next topic](#) - **voting closes end November 2024**

For further resources, case studies and content from previous events, please visit:

- [Shropshire, Telford and Wrekin ICS](#)
- [Staffordshire and Stoke-on-Trent ICS](#)
- or email us at [systemCQI@mpft.nhs.uk](mailto:systemCQI@mpft.nhs.uk)

## Our Next Network Event - 16 January 2025 @ 1.00pm

An online MS Teams event - all Network members will automatically receive a diary invitation.